

REGISTERED MASSAGE THERAPIST

Practice Partnership



Oak 
Medical Arts

MARCH 1, 2018
OAK MEDICAL ARTS
Thunder Bay, ON



MASSAGE THERAPY

Partnership Abstract

Position

Registered Massage Therapist

Private Practice

March 1, 2018

Posting Date:

March 1, 2018

Posting Close Date:

March 30, 2018

Start Date:

April to May 2018

Remuneration:

Overhead model based on clinical billables

Administrative Support: direct billing, scheduling, networking with other health providers, referrals from providers, general marketing initiatives, treatment room supplies and cleaning, personal clinic assistant

Contact:

BryanGray@OakMedicalArts.com



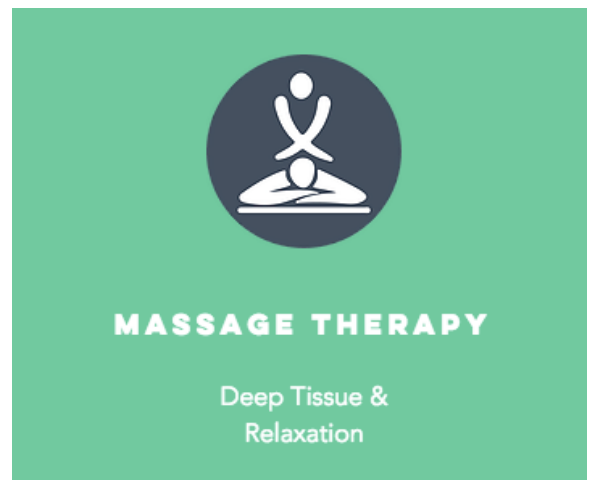
Oak Medical Arts

Oak Medical Arts is an innovative health clinic model that integrates various health professions including: walk-in clinic, pharmacy, chiropractic, massage therapy, footcare, liver health, and harm reduction. Operated and owned by local health professionals, the clinics are positioned to provide tailored patient care to the communities they serve.



Massage Therapy

Massage therapy treatment has a therapeutic effect on the body and optimizes health and well-being by acting on the muscular, nervous and circulatory systems. Physical function can be developed, maintained and improved; and physical dysfunction and pain and the effects of stress can be relieved or prevented through the use of Massage Therapy.



Autonomy and Collaboration

Our philosophy is that each health professional has a core competency in their trained therapeutic area. Specifically, each team member is able to apply their knowledge, experience, and training to meet our shared patient needs. This means collaborating with treatment plans, asking for second opinions from one another, referring care on to our team, and truly working as a cohesive team.





Overhead Model

The overhead model provides as excellent approach for both yourself and Oak. New to experienced providers have the flexibility and time to build or establish their practice, while receiving the benefits of a full clinic team. As the practices of the other health professional partners continues to grow, so too will your practice by proximity and referrals.

The overhead model is inclusive for all clinic operations: rent, heating, water, hydro, stationary, telephone line, fax line, internet, basic amenities. This also includes administrative support and marketing support.

Administrative Support

- direct billing for health services to ministry/WSIB/third-party benefits
- handling cash paying customers [debit/credit/cash]
- scheduling and booking clients
- shared EMR system
- medical supplies, stationary, room preparation

Marketing Support

- clinic displays for services and programming
- shared marketing campaigns for Oak [mail outs, radio, etc]
- road side sign advertising
- development of communication and promotional material [business cards, programs, services]



Treatments



LOWER BACK PAIN

Coccyx | Sacral
Region

Sciatica



MID BACK PAIN

Lumbar | Thoracic
Region

HyperKyphosis



NECK PAIN

Cervical
Region

HyperLordosis



SHOULDERS

Frozen Shoulder
Meniscal Injuries



ANKLE & FOOT

Plantar Fasciitis | Bursitis



HAND & WRIST

Carpal Tunnel
Trigger Finger



TENDONITIS

TMJ Dysfunction
Muscle Spasms



ARTHRITIS

Osteoarthritis
Rheumatoid Arthritis



FIBROMYALGIA



WALK-IN CLINIC

Common & Minor
Ailments



PHARMACY

Dispensing &
Consultations



CHIROPRACTIC

Alignments | Adjustments
Acupuncture



PHYSIOTHERAPY

Arthritis | Exercise
Strengthening



FOOTCARE

Nursing Footcare
Orthotics | Compression



MASSAGE THERAPY

Deep Tissue &
Relaxation



NUTRITION

Healthy Eating | Dietitian
Weight Management



THERAPY

Counselling | Psychology
Mental Wellness



HIV HEPATITIS

HIV Care | Liver Care
Gay Mens' | Womens' Clinic



MEDICAL CANNABIS

Prescribing | Education
Navigation



MATERNITY

Pumps | Meds
Compression | Chiropractic



ADDICTION MEDICINE

Methadone | Suboxone
Naloxone

AC

ACADEMY CLINIC

Location
554 Beverly St
Thunder Bay, ON
P7B 5V2

EL

ELEVATE CLINIC

Location
106 N. Cumberland St
Thunder Bay, ON
P7A 4M2

MT

MOUNTDALE CLINIC

Location
620 Arthur St
Thunder Bay, ON
P7E 5R8

RT

RIVER TERRACE

Location
1260 Golf Links Rd
Thunder Bay, ON
P7B 0A1



Our Mission

Our mission is to ensure that clients receive all the care they need through a commitment to a friendly and holistic approach with positive health results that improve lives. We work to embody and support all that is symbolized by the Oak - wisdom, strength and life itself.

Our Vision

Our vision is of a wise and strong community that is full of life, helping individuals and families stay healthy one day at a time.

Our Values



Kindness: Oak Medical Arts believes that a warm and welcoming approach is the key to the delivery of health services that respect and empower each individual.



Strength: We work with our clients to help them stay strong and healthy while building their independence.



Wisdom: The latest and most established medical expertise is the tool that equips our care practitioners with the ability to improve health outcomes for the members of our community.



Life: Improved health outcomes are the reason we do what we do. Every service we provide to our clients is a step towards a better quality of life.



Collaboration: We believe collaboration is key to helping our clients stay healthy while earning their respect and trust.



Personal Message – Laura and Bryan

Having both made the move to independent practice and having had the opportunity to build and work with an amazing team, we both know how difficult making a career change can be.

We are confident to say our team is on the leading edge of the profession, driving change, evolving medical practice, and putting a positive dent in the world of health care.

This team promises growth.

This position promises change, for the better.

This experience promises opportunity.

We look forward to hearing from you.

Regards,

A handwritten signature in black ink, appearing to read "Bryan Gray", with a long, sweeping horizontal line extending to the right.

Bryan Gray

Director

BSc. Pharm, RPh, CDE, MBA

A handwritten signature in black ink, appearing to read "Laura Bron", with a long, sweeping horizontal line extending to the right.

Laura Bron

Director

BSc. Pharm, RPh, CDE